



January 12, 2023

Meeting called to order at 12:07pm, Adjourned at 1:15pm.

Attendees: Jamie Hall-Erath, President; Victoria Jones, Vice-President; Bob Callicutt, Treasurer Emily Wagoner, Secretary (via zoom)

- Discussed organization's mission, vision and goals to recruit more members.
- Christmas on Main was a success last year in 2022! Need a clearer description of the event.
- Treasurer's Report: See separate page from Bob Callicutt.
- Distribute brochures / flyers to local businesses about joining the JBA.
- Voted to increase JBA's annual membership dues to \$125. There are currently 20 members in JBA.
- Discussed ideas for future events discussed such as an annual festival, starting in 2024 or 'Lydia Day' the famous Jamestown ghost or a 'Jamestown Day'. Expanding on the Town's Music in the Park to drive traffic to the businesses in the town or Blue House Bakery's Halloween event every year where businesses pass out candy.
- Discussed how to delegate small tasks to all JBA members so that our events such as Christmas on Main run more smoothly.
- We will network more with local charities, i.e., Rotary, Jaycees, YMCA, Drawers of Hope
- Set business meetings for the third Thursday of every other month at noon at Jamestown Gold Course and Networking Meet & Greet the third Monday of every other, opposite, month 6pm-8pm location TBD for more of a social gathering. Dates are on the JBA website calendar.

Minutes respectfully submitted by: Emily Wagoner, secretary for JBA 2023