



January 31, 2023

5:30-8:00

Networking Meet and Greet

Officers in attendance: Jamie Hall President & Victoria Jones, Vice President

We had a mix between members and non members in attendance (total of 14-15) Everyone introduced themselves and that led to group discussion on different ideas for this year;

- Introducing "highlighted JBA Business monthly" in the Jamestown News, our FB and website.
- Norma Dennis with the Jamestown News spoke and informed us she will be doing articles in the paper for 2 or so businesses per month.
- Adding more information to the website under each business like sales and discounts
- Facebook visibility improvements by sharing through other pages like Susan's "Jamestown Rocks", improving our social media activity on JBA & Christmas on Main FB pages.
- Sponsoring events like at the local schools and ZenfulU yoga in the park
- Expand on Blue House Halloween Event
- "Many hands make light work" letting members know we need their participation with their gifts & talents, starting with Christmas on Main!
- Our goal for the first 2-3 months of 23' are getting Christmas on Main set up and ready to roll in October.

Over all this was a fabulous start to our 2023 JBA year! See you at our next Business meeting February 16th, 12:00 pm at the Jamestown Golf Club.

We would like to express our condolences to Bob Callicutt, his father passed late Sunday evening the 30th.

Thank you,
Jamie Hall, President
Victoria Jones, Vice President